



Parents Latina

Annual Frequency: 4

Field Served: Hispanic moms.

Published by Meredith Corp

Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
98,354	550	98,904	602,000	700,904	700,000	904

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation	Analyzed Nonpaid			Total Paid, Verified & Analyzed Nonpaid Circulation - Print	Total Paid, Verified & Analyzed Nonpaid Circulation - Digital Issue	Total Paid, Verified & Analyzed Nonpaid Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales				Print	Digital Issue	Total Analyzed Nonpaid			
Spring 2017				98,777		98,777	98,777		550	550	98,777	550	99,327	602,000		602,000	700,777	550	701,327
Summer 2017				97,931		97,931	97,931		550	550	97,931	550	98,481	602,000		602,000	699,931	550	700,481
Average				98,354		98,354	98,354		550	550	98,354	550	98,904	602,000		602,000	700,354	550	700,904

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Verified Subscriptions				
Individual Use	98,354		98,354	14.0
Total Verified Subscriptions	98,354		98,354	14.0
Total Paid & Verified Subscriptions	98,354		98,354	14.0
Single Copy Sales				
Single Issue		550	550	0.1
Total Single Copy Sales		550	550	0.1
Total Paid & Verified Circulation	98,354	550	98,904	14.1
Analyzed Nonpaid				
Nonpaid Bulk	602,000		602,000	85.9
Total Analyzed Nonpaid	602,000		602,000	85.9
Total Circulation	700,354	550	700,904	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2016	700,000	706,524	706,524		
12/31/2015	700,000	713,547			

Visit www.auditedmedia.com Media Intelligence Center for audit reports.

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	N/A

(1) For statement period

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Individual Use			
Database Names	98,354		98,354
Total Individual Use	98,354		98,354

RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

< 5% Individual Subscription Circulation: Less than 5% of this publication's circulation is individual subscriptions. Therefore, reporting of an average subscription price is not required.

Nonpaid Bulk: Copies available for pickup at designated locations.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 6,664

Method of Circulation for Analyzed Nonpaid: Nonpaid Bulk copies are distributed through public place and individually delivered subscriptions.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corp

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